



10 MUST-HAVE CHECKS TO HELP YOU CHOOSE THE BEST STOCKS

& AVOID the Rubbish

TERRY TRAN'S PROVEN CHECKLIST TO HELP
YOU GENERATE DOUBLE DIGIT RETURNS
WHILE MINIMISING YOUR RISKS

theFreedomTrader[®]



MY 10 CHECKS TO CHOOSE THE TOP 1% STOCKS

Hi, I'm Terry Tran, an ex-hedge fund manager turned philanthropist, and I help people from all walks of life (business owners, farmers, tradies, retirees – just to name some) reach financial freedom using smart investing systems that allow them to profit with protection.

I do this through my Freedom Trader investment and trading strategy, delivered through my Blueprint online training program, so you can create financial freedom for your family without taking silly risks.

My 10 Must-Have Criteria (part of my 5 Step Freedom Trader Blueprint strategy) have been responsible for helping my students make 10% to 20%+ p.a. returns without leverage or risky investments (like CFDs, forex, futures and options) that can financially kill you.

Without this checklist, you will waste time, energy and money – I actually learned my risk-free investing strategies the hard way – by blowing 3 big accounts and losing \$100K in the process, in just 18 months!

With it, you'll avoid 99% of the bad stocks out there. And picking a winner is low-risk and easy.

Your money is precious. So don't gamble with it.

Terry

theFreedomTrader®

MY 10 STOCK CHECKS: THE CRITERIA

You like making money... but you don't like risk — me too!

This is the 10-step checklist I use everyday to safely invest my funds and the funds of others. I use it to analyse every stock I look at.

Each stock must meet all 10 criteria before I even consider investing my money into it.

I understand that you may not have a background in banking and finance, so I've done my best to briefly explain what each of the criteria mean while avoiding financial jargon where I can.

NOTE:

For those of you who are not familiar with mathematical symbols, the sign ">" is a symbol that simply means "more than."

Likewise, the symbol "<" means "less than."

1. Return On Equity > 10% p.a.

This number shows the company's net return as a percentage of shareholders' invested equity. Preferably, the stock's ROE is 12%+

2. Return On Assets > 5% p.a.

This number shows the company's net return as a percentage of the company's total assets. Preferably, the stocks' ROA is 8%+

3. Return On Investment > 5% p.a.

This number looks at how efficient a company uses funds internally to grow their earnings. Preferably, the stock's ROI is 8%+

4. Sales Growth > 0% For Past 5 Years

This criteria ensures the company is moving sales forward in the long-term. Higher sales = higher profits and funds to continue growing the business.

5. Earnings Per Share Growth > 0% From Past Year

This criteria ensures the company's earnings for the year is growing compared to last year.

6. Earnings Per Share Growth > 0% For Past 5 Years

This criteria ensures the company is moving earnings forward in the long term.

7. Earnings Per Share Growth > 0% Forecast Next Year

This criteria shows us that the company is expected to earn more next year.

8. Net Profit Margin > 0%+

This number lets us know that the company in question has a profitable net margin after all expenses paid.

9. Current Ratio > 1

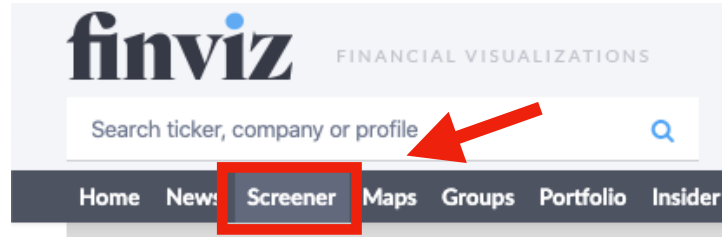
This number examines the ability of a company to pay back short-term debt obligations. The higher and more positive, the more financially stable the company is in the short-term.

10. Debt To Equity Ratio < 0.4

This number looks at how much debt the company has compared to equity. Low total debt ensures long-term business survival in bad times (e.g. another Global Financial Crisis)

MY 10 STOCK CHECKS: USING THE CRITERIA

STEP 1: Visit Finviz. com and select the 'Screener Tab'



STEP 2: Click on the 'Fundamentals' tab of the filters

The image shows the filter interface on the Finviz website. The 'Fundamental' tab is highlighted with a red rectangular box. A red arrow points from the 'Elite' tab in the navigation bar towards the 'Fundamental' tab. The interface includes a search bar, navigation tabs (Home, News, Screener, Maps, Groups, Portfolio, Insider, Futures, Forex, Crypto, Backtests, Elite), and a table of filter categories.

Filters: 0		Descriptive		Fundamental		Technical		All	
P/E	Any	Forward P/E	Any	PEG	Any	P/S	Any	P/B	Any
Price/Cash	Any	Price/Free Cash Flow	Any	EPS growth this year	Any	EPS growth next year	Any	EPS growth past 5 years	Any
EPS growth next 5 years	Any	Sales growth past 5 years	Any	EPS growth qtr over qtr	Any	Sales growth qtr over qtr	Any	Return on Assets	Any
Return on Equity	Any	Return on Investment	Any	Current Ratio	Any	Quick Ratio	Any	LT Debt/Equity	Any
Debt/Equity	Any	Gross Margin	Any	Operating Margin	Any	Net Profit Margin	Any	Payout Ratio	Any
Insider Ownership	Any	Insider Transactions	Any	Institutional Ownership	Any	Institutional Transactions	Any		Reset (0)

If you're a little overwhelmed by all the terms, numbers and percentages above, that's okay.

The good news is, you don't need to understand the details.

What matters most is for you to have a way to use them for the goal you have in mind – which is to identify the best quality stocks and avoid the bad ones.

To successfully use these stock criteria, you'll need a way to source and filter financial data.

What I recommend is a site called **Finviz**. It's what I personally use everyday to invest my own funds, as well as the funds of others.

It's easy to use, and most importantly, it's FREE!

The financial world can feel murky sometimes.

At times, it can feel like a secret, members-only club; that only people with intimate industry knowledge of the finance world can make a real profit from.

But as you'll see from applying just 4 simple steps, what many investors, traders and finance professionals refer to as *fundamental analysis of stocks*, isn't as complicated as it sounds.

This is just the first of nine stages in my Blueprint system towards stress-free investing.

The next stage is to determine whether the stock is undervalued so you can purchase it at a discount, and hence profit when prices inevitably rise again — a strategy Warren Buffett highly advocates and uses himself (called *value investing*).

MY 10 STOCK CHECKS: USING THE CRITERIA

STEP 3: Fill in the filters in accordance with my 10 must-have stock criteria

Filters: 10		Descriptive		Fundamental(10)		Technical		All(10)	
P/E	Any	Forward P/E	Any	PEG	Any	P/S	Any	P/B	Any
Price/Cash	Any	Price/Free Cash Flow	Any	EPS growth this year	Positive (>0%)	EPS growth next year	Positive (>0%)	EPS growth past 5 years	Positive (>0%)
EPS growth next 5 years	Any	Sales growth past 5 years	Positive (>0%)	EPS growth qtr over qtr	Any	Sales growth qtr over qtr	Any	Return on Assets	Over +5%
Return on Equity	Over +10%	Return on Investment	Over +5%	Current Ratio	Over 1	Quick Ratio	Any	LT Debt/Equity	Any
Debt/Equity	Under 0.4	Gross Margin	Any	Operating Margin	Any	Net Profit Margin	Positive (>0%)	Payout Ratio	Any
Insider Ownership	Any	Insider Transactions	Any	Institutional Ownership	Any	Institutional Transactions	Any	Reset (10)	

STEP 4: You should now see a reduced number of stocks to look at

Target Price		Any	
Overview		Valuation	Financial
Total: 7749 #1			
No.	▲ Ticker	Comp	
1	A	Agilent Technologies, Inc.	

Before

Insider Ownership		Any	
Overview		Valuation	Financial
Total: 191 #1			
No.	▲ Ticker	Compa	
1	ACN	Accenture plc	

After

CONGRATULATIONS!

You have now successfully filtered out the top 1%* of stocks and avoided over 99%* of the rubbish. You're one step closer to low-risk investing...

*In the example provided above, it is actually the top 2.5% — these percentages will vary over time due to the ever-changing nature of the market. Regardless of the number, you will be left with the strongest stocks to conduct further research.

YOUR NEXT STEPS

You are in possession of a powerful tool that can get you massive results when implemented correctly. However, unless you understand how these 10 must-have stock criteria fit into the overall system of investing and trading, it will only remain an under-utilised tool that sits in your toolbox.

It's like having the keys to the car of your dreams but not knowing how to drive it.

So, if you'd like to use these 10 must-have criteria to their fullest potential, I want to show you how in with a **1-on-1 Off-Farm Wealth Strategy Session Call**.

On this call, we'll assess your current financial situation, identify the gaps in your wealth strategy, and create an actionable 90-day plan tailored for you.

I'm giving you everything you need to successfully invest in ALL market conditions, so you can sleep well at night knowing you're moving closer to financial freedom even when the market crashes and everyone else is panicking.

And for a limited time, it's FREE...

[CLICK HERE TO SCHEDULE YOUR FREE
WEALTH STRATEGY VIDEO CALL](#)

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This is Darren and Fiona Sanders' Freedom Trader Journey



When you think about all the greed, corruption, and scandals in the financial services industry, it can be hard to trust brokers and fund managers. That's exactly how Darren and Fiona Sanders felt.

Darren, a wool farmer, is the type of guy who **likes to do everything himself**. Plus, he watched his dad lose $\frac{3}{4}$ of his stock market investment when the Global Financial Crisis hit...so he was even more distrustful than most. He wanted to be in total control of his stock portfolio. **He didn't want to have to trust that someone else would do the right thing with it.**

That's why Darren loved the sound of The Freedom Trader Blueprint. He didn't want someone else to hand him a fish... he wanted to learn how to fish himself so he could feed his family for years to come. After learning and applying the Blueprint system themselves, Darren and Fiona's stock portfolio is hovering between **12.5-15% ROI**.

Farm life is risky. One dry season can rock their entire year's revenue. So they love the peace of mind that comes with knowing that no matter what happens on the farm, they have consistent wealth generation in the stock market. But even more than that, they love knowing that they are responsible for their financial future – not through a broker; not through a fund manager – through themselves.

[Click Here To Check Out Darren and Fiona's Full Story](#)

This is Brad and Kerry Claughton's Freedom Trader Journey



Brad and Kerry Claughton are wheat, canola and sheep farmers who love what they do but wanted to have their fingers in some other pies.

Farming is a volatile and risky industry and they wanted a way to grow **solid, dependable wealth outside of their main business**.

What they didn't expect was how this would affect their children...The power of compounding means that kids or young adults who start investing have the potential to build incredible wealth by the time they're older.

You're never too young (or too old, for that matter) to get started in the stock market. It's for EVERYONE.

Kerry and Brad learned skills that they'll pass down to their kids so they can start early to build their wealth.

"The advantage for them is they're young and have got time on their side," they say. ***"They're the real winner in Blueprint"***

[Click Here To Check Out Brad and Kerry's Full Story](#)

This is Andrew Roberts' Freedom Trader Journey



Too many people confuse investing and gambling.

Gambling is risky. Gambling is unpredictable. Gambling has no rhyme or reason to the outcome. It's saying, "I'll put \$100 on black!" and hoping the roulette wheel spins in your favour. For that reason, I don't like gambling.

Neither does Blueprint student and Co-Founder of Farm Owners' Academy Andrew Roberts... **We don't like risking our money.** Especially when there's an easier way to make money... Andrew describes it like this: "**There's no logic to gambling. Whereas, investing is having a system in place where you're going to win 80% or more of the time.**"

With gambling, there's not much strategy involved; it's mainly luck. But just because there's strategy involved doesn't mean it's difficult or complicated... Andrew says, "**Terry's training takes most of the challenge out of investing. All you have to do is do your homework and follow the rules.**"

If you're like me, you like things to be boring – Safe and Predictable. Following proven rules to get great results is my idea of a good time. :)

[Click Here To Check Out Andrew's Full Story](#)

Let's face it, being an entrepreneurial farmer can be tough. There seems to be more work, less time to get things done and you need to devote more energy into running your farm than ever before.

Whether you'd like to:

- Have more time to spend with your partner, your kids and your friends – because you don't have to work 24/7 to make ends meet
- Hire a farm sitter and workers so you can go on holiday without stressing about what's happening at home.
- Have the peace of mind that comes from knowing that whatever happens with the weather next year, you've got a financial cushion to survive it.

Schedule your **FREE 1-on-1 Off-Farm Wealth Strategy Session Video Call** and let's discuss:

- ✓ Where you're at with your farm and current financial situation, then we'll look at what's possible for you in the next 90 days and beyond.
- ✓ What your current process of generating off-farm wealth is, see if it's working, what's not working, and what changes are possibly needed to get to your goals faster.
- ✓ A personalised action plan based on your current situation to begin your investment and trading journey from where you are now.

[CLICK HERE TO SCHEDULE YOUR FREE WEALTH STRATEGY VIDEO CALL](#)

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