



with Terry Tran

# How to Create Off-Farm Wealth Consistently & Safely



FARM OWNERS ACADEMY

the **Freedom** **Trader**®

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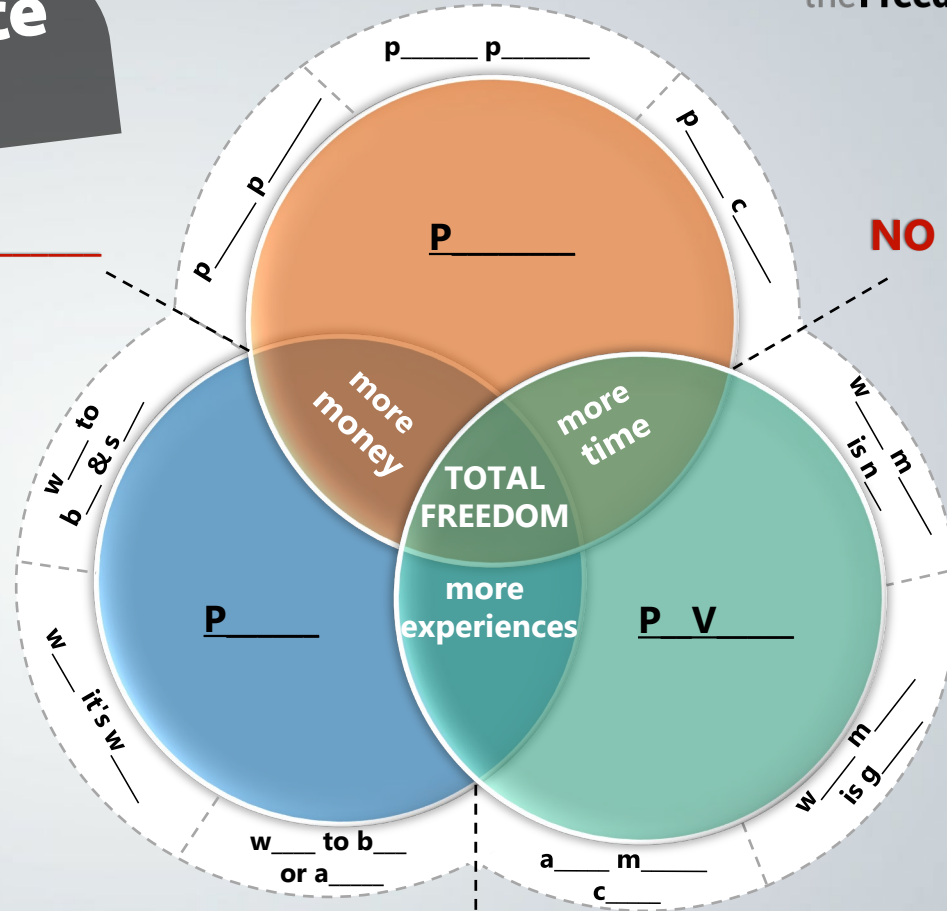
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# Invest With Confidence 3P Formula

NO C\_\_\_\_\_

NO F\_\_\_\_\_



NO S\_\_\_\_\_

# PreVision - read the market

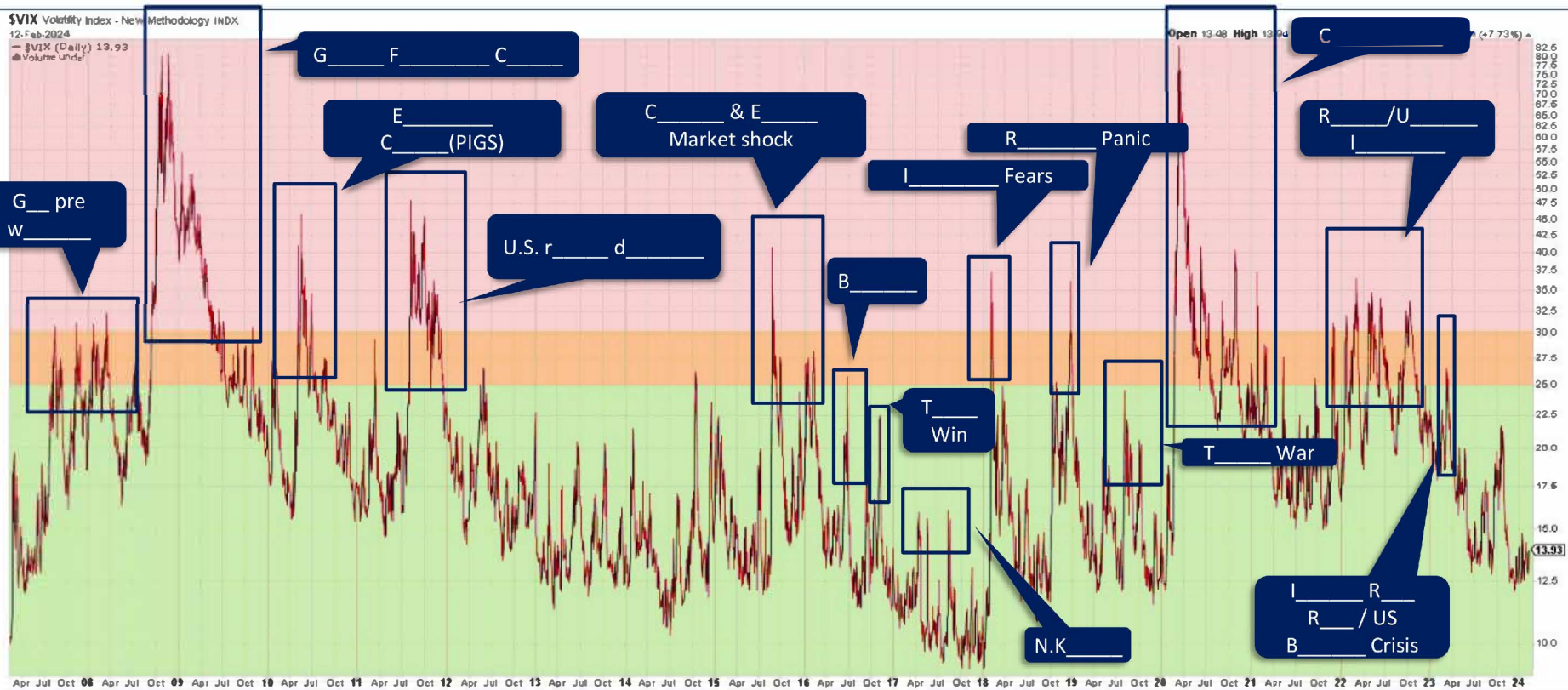




# VIX Index

SVIX Volatility Index - New Methodology INDX

12-Feb-2024  
 = \$VIX (Daily) 13.93  
 ▲ Volume Under





**Eliminate the rubbish**

F \_\_\_\_\_ C \_\_\_\_\_ ( \_\_\_\_\_ )

R \_\_\_\_\_ on E \_\_\_\_\_ ( \_\_\_\_\_ )

R \_\_\_\_\_ on A \_\_\_\_\_ ( \_\_\_\_\_ )

N \_\_\_\_\_ P \_\_\_\_\_ M \_\_\_\_\_ ( \_\_\_\_\_ )





# why financials matter? SnapChat (SNAP)

Fiscal Period	Trend	Dec 15	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21	Dec 22	Dec 23	TTM
Earnings per Share (Diluted)		-0.37	-0.45	-2.95	-0.97	-0.75	-0.65	-0.31	-0.89	-0.82	-0.83
Free Cash Flow per Share		-0.33	-0.59	-0.7	-0.62	-0.25	-0.15	0.14	0.03	0.02	0.02
Month End Stock Price		-	-	14.61	5.51	16.33	50.07	47.03	8.95	-	11.64

Ratios ↓ View:

Annuals (USD)

Fiscal Period	Trend	Dec 15	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21	Dec 22	Dec 23	TTM
ROE %		-48.8	-45.08	-152.73	-47.36	-45.23	-41.17	-15.95	-44.88	-52.95	-52.6
ROA %		-39.71	-38.67	-133.94	-40.94	-30.74	-20.91	-7.77	-18.37	-16.53	-16.84
ROIC %		-135.47	-109.31	-365.65	-99.97	-75.42	-45.53	-25.13	-39.76	-38.35	-43.28
Net Margin %		-635.65	-127.24	-417.61	-106.39	-60.25	-37.69	-11.85	-31.07	-28.71	-28.71




# why financials matter? Johnson & Johnson (JNJ)

Fiscal Period	Trend	Dec 08	Dec 09	Dec 10	Dec 11	Dec 12	Dec 13	Dec 14	Dec 15	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21	Dec 22	Dec 23	TTM
Earnings per Share (Diluted)		4.57	4.4	4.78	3.49	3.86	4.81	5.7	5.48	5.93	0.47	5.61	5.63	5.51	7.81	6.73	13.72	12.11
Free Cash Flow per Share		4.2	5.09	5.02	4.11	4.43	4.8	5.24	5.73	5.57	6.47	6.79	7.42	7.56	7.39	6.45	6.94	7.03
Month End Stock Price		59.83	64.41	61.85	65.58	70.1	91.59	104.57	102.72	115.21	139.72	129.05	145.87	157.38	171.07	176.65	156.74	159.84

Ratios ↓		View: <input type="button" value="\$"/> <input type="button" value="YoY"/>		<input type="button" value="Settings"/> <input type="button" value="Search"/> <input type="button" value="Refresh"/>		Annuals (USD)												
Fiscal Period	Trend	Dec 08	Dec 09	Dec 10	Dec 11	Dec 12	Dec 13	Dec 14	Dec 15	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21	Dec 22	Dec 23	TTM
ROE %		30.17	26.35	24.89	17.02	17.81	19.92	22.7	21.87	23.37	1.99	25.51	25.36	23.97	30.41	23.79	48.29	48.44
ROA %		15.61	13.66	13.5	8.93	9.24	10.89	12.41	11.68	12.05	0.87	9.86	9.73	8.85	11.7	9.71	19.81	19.34
ROIC %		22.64	22.28	20.86	19.22	17.17	20.11	20.16	17.94	21	1.36	15.39	15.92	14.26	15.06	12.7	14.27	14.64
Net Margin %		20.31	19.82	21.65	14.87	16.14	19.4	21.96	21.99	23.01	1.7	18.75	18.42	17.82	26.52	22.43	41.28	37.79

# let's play : stock A

Free Cashflow : +  
Return on Equity : >12%  
Return on Asset : >8%  
Net Profit Margin : +

Fiscal Period	Trend	Dec 03	Dec 04	Dec 05	Dec 06	Dec 07	Dec 08
Earnings per Share (Diluted)		0.02	0.07	0.25	0.5	0.66	0.67
Free Cash Flow per Share		0.04	0.12	0.28	0.27	0.53	0.86
Month End Stock Price		-	4.82	10.38	11.62	17.3	7.7

Ratios ↓

View:


\$

YoY



Oldest First

Newest First

Fiscal Period	Trend	Dec 03	Dec 04	Dec 05	Dec 06	Dec 07	Dec 08
ROE %		27.7	22.69	23.73	23.26	21.16	16.6
ROA %		18.24	19.07	21.57	21.41	19.19	14.8
ROIC %		46.52	63.84	116.65	68.31	46.42	39.1
Net Margin %		7.21	12.51	23.87	29.02	25.33	19.39



# let's play : stock B

Free Cashflow : +  
Return on Equity : >12%  
Return on Asset : >8%  
Net Profit Margin : +

theFreedomTrader®

Fiscal Period	Trend	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21	Dec 22	Dec 23 Preliminary	TTM Preliminary
Earnings per Share (Diluted)		-0.54	-0.66	-0.65	-0.29	-0.85	-2.88	-5.75	-5.26	-5.24
Free Cash Flow per Share		-0.61	-0.72	-1.31	-1.73	-1.6	-6.92	-6.19	-1.84	-1.84
Month End Stock Price		-	-	-	75.6	125	65.16	12.31	8.9	8.51

Ratios ↓

View:

\$

YoY

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Annuals (USD)

Fiscal Period	Trend	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21	Dec 22	Dec 23 Preliminary	TTM Preliminary
ROE %		-	-	-	-9.49	-14.04	-72.9	-	-	-
ROA %		-71.99	-59.93	-29.85	-4.25	-11.47	-19.71	-29.99	-36.82	-35.81
ROIC %		-181.44	-153.75	-70.39	4.48	-22.19	-39.58	-52.65	-57.4	-53.41
Net Margin %		-155.41	-93.26	-33.99	-4.18	-12.97	-39.19	-87.4	-98.48	-98.47

# let's play : stock C

Free Cashflow :	+
Return on Equity :	>12%
Return on Asset :	>8%
Net Profit Margin :	+

Fiscal Period	Trend	Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08
Earnings per Share (Diluted)		0	0.01	0.06	0.08	0.14	0.24
Free Cash Flow per Share		0.01	0.04	0.1	0.06	0.18	0.33
Month End Stock Price		0.37	0.69	1.91	2.75	5.48	4.06

Ratios ↓		View: <span>\$</span> <span>YoY</span>				<span>Oldest First</span> <span>Newest First</span>	
Fiscal Period	Trend	Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08
ROE %		1.66	5.72	21.24	22.85	28.51	33.23
ROA %		1.05	3.58	13.57	13.85	16.43	19.89
ROIC %		1.09	12.44	56.63	48.78	53.63	66.24
Net Margin %		1.11	3.21	9.53	10.3	14.22	16.32

YOUR  
JOURNEY  
STARTS HERE

contact: [info@theFreedomTrader.com](mailto:info@theFreedomTrader.com)

# Case Studies



**Richard Tai**

★★★★★ 2 months ago

I have been investing in the share market for many years but trading with FreedomTrader guidelines (Indicators) in the last 2 years. It is easy to use once you have set up the system. What I like about it, is that Terry teaches us how to use the system rather than follow the system blindly. I wish I have known about his system earlier. The average annual return is around 15% which is double the rate most of the professional fund managers are promoting and we don't have to pay the 1-2% fee the fund managers are charging.



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**Cal Reid**

★★★★★ 1 month ago

Having always been worried about Investing and not really knowing how to look at the company's I wanted to invest in, The Freedom Trader Course has given me the knowledge to be able to make informed decisions about my investments. Once joining, you also have a chance to join terry's FB page and have up to date information, and Questions answered if you are wanting more information on a Trade, both buying and selling. I highly recommend Freedom Trader.



Posted on  
Google



**natacha okazaki**

★★★★★ 2 months ago

The Freedom Trader course has been the best investment ever! I didn't know anything about stocks and trading so I was really nervous to start, thinking I might get left behind. The course is explained in detail and the action steps are VERY simple and easy to follow. I have gained so much confidence in trading in such a short time. I have gone through the course 3 times already and each time I retain something new, there's just so much to learn. I highly recommend this course to anyone who wants to start trading and wants to feel confident doing so. I promise you it's well worth the investment.



Posted on  
Google



**Kevin Yiu**

★★★★★ 2 months ago

Terry's Freedom Trader course will provide the structure, mindset and knowledge for anyone with little or no experience investing in the stock market. Many other courses I've been to only ever talks about the technicals but Terry's holistic approach and constant engagement with his students is the point of difference to keep you on track and in check every time you make an investment decision. Don't be skeptical, Highly recommended!



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Google





Rosie Gillespie-Jones

★★★★★ 6 days ago

The Freedom Trader was exactly what I had been looking for! I am a busy mum of two, working on our farm and trying to build a portfolio for us off farm.

This is a common sense approach to share trading and investing that was explained in a relaxed and common sense way. If you are sitting back waiting for the right course to commit to as you start your share trading journey.. THIS IS IT.

Terry is real, relatable, honest and connected. I have learnt so much from him and this course.



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Share



Jun Yu

★★★★★ 13 days ago

I have joined Freedom Trader Blueprint in late 2017 and it has been an enjoyable journey since. I was a total newbie and have no financial background at all. I have found the program very easy to follow and Blueprint 2.0 further includes many practical lessons that are most helpful for someone who doesn't have strong technical skills. There is incredible support from Terry himself or his team from day one. Inner Circle allows the access to Terry's live webinar every fortnight, his buy and sell lists and his portfolio. The transparency is amazing. In addition, I love the Facebook support group where I can meet other students, get help or share my experience. Financially its rewarding, the program paid for itself after only three months of trading for me. I have also set up my own Self Managed Super Fund after a couple years of trading following Freedom Trader system. I am confident to get a better return moving forward than my old super fund. I have meet life long friends from this program because Terry brings the right people together, likeminded people who share a common goal. I have no hesitation recommending Terry and his program to whoever wants to pursue financial freedom with protection.



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Stephen Grabner

★★★★★ 2 months ago

I joined the Blueprint course earlier 2021, with no experience in investing beforehand. I had seen the promotional material for the course, and participated in a live masterclass session, and felt a trust in Terry and the material he was presenting. This was very important to me in a field that seemed easy to lose money in training, let alone the investing itself. Terry's method is simple, targeted and direct. The support offered students is excellent and ongoing. The course itself is logically presented, starting with the psychology of the market and how that interacts with one's personal psychology. I found this initial focus incredibly important, as it contextualises the emotions that arise during the course and while investing. To be clear, this is no get rich quick scheme. It is about minimising risk, while taking advantage of opportunities, without spending every day glued to a computer screen. It encourages you to grow personally, as well as in understanding how to invest and trade. And it rewards what you put in. Going through the course is just the beginning - you have to make it part of you by practising, making mistakes, gaining understanding, asking questions. The course has met and exceeded my expectations. I am still learning, still making mistakes, still sometimes thinking it is all too much. So I go back to the material, take on a little more, and am reminded, as Terry constantly does in the course, it is a journey that takes it's own time. If you've ever wanted to learn to invest but don't feel you have any experience, don't know where to start, or who to trust, and respond well to a supportive community, I recommend Blueprint.



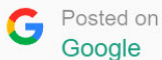
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**Hament Chavda**

★★★★★ 2 months ago

Everything I've done in the past with share trading has been complex and hard to understand. My family and I, yes including my kids have found this course easy to understand with step by step actionable steps to building a safer portfolio based on fundamentals rather than the emotional turmoil of the media which I've been caught up in before. Terry Tran walks his talk, shares his trades, is very transparent and you can feel his passion to help others to be successful. In the past I've been tempted to be greedy and think I could make big money in a few shares. From the beginning the course focuses and reinforces Warren Buffets Rule number 1: Never lose money. Rule number 2: Don't forget rule number 1." For the first time we are confident we can invest in the share market using very easy to understand fundamentals, support from other members of the group, a learning coach and regular webinars which if I miss listen to whilst I'm driving to work. Mark Twain said, Show me your friends and I will show you your life". This is definitely becoming our group of friends we love hanging out with! Honesty 10/10 Trustworthy 10/10 Easy to Understand 10/10 Support 10/10 Actionable 10/10



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**Rodney L**

★★★★★ 1 month ago

I continue to be a member since 2017. I would like to highly compliment Terry and the entire Freedom Trader team and community. I like how the course is flexible to various people's personalities and life circumstances. It has helped me become a better trader and I believe is superior to any other products I have come across in the marketplace as the course has a broad outlook on all the factors that affect me as a human who wishes to trade including emotions, planning, easy to understand information, safety mechanisms and technicals that I can apply myself independently with confidence. Terry and the team very much care about all members. They show a lot of support, flexibility and loyalty to me and I feel highly valued. Terry puts in a lot of time, dedication and commitment to provide the best service possible and has a continuous drive for improvement. In my opinion, Terry also has a high level of knowledge and experience in this field and is passionate in sharing this with the community in a transparent and practical way. I believe anyone not already a member who has an interest in trading or investing should start by shortlisting Freedom Trader and research what I have found to be a fantastic service further to see if it is right for you.



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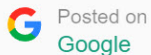




**David Bain**

★★★★★ 13 days ago

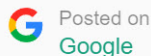
I am the owner of a farming business that requires full time input to be successful. Therefore, to take on any extra learning means that the educator must deliver clear, information dense, and practical knowledge to ensure my time is used efficiently. The Freedom Trader Blueprint ticks all the boxes. Terry Tran and his team have put together a series of videos and worksheets that allow a rank beginner, such as myself, to develop understanding and competence in the share market. The videos are clear and concise without being boring. He introduces some of the trading vocabulary early in the program - and that sometimes seems a bit daunting at first - but in trusting the process he has created, all the terminology becomes second nature - so long as you do the exercises and revisit whichever videos you feel you need to consolidate! This is not because the teaching is inadequate - it is because each video is packed with important information and as a learner, sometimes review is necessary. I have taken two years to complete this process - but it could happen much, much faster if you are able to invest the time. I am now about to start trading, and although I have much to learn still, I feel my first few trades will be done with confidence, and I always have the Freedom Trader Team to support me .



**Edmund Lim**

★★★★★ 9 days ago

I am thankful to Terry and his team for their ongoing effort and commitment to make trading and investment accessible to the average person through the Freedom Trader Blueprint 2.0 program. Terry teaches from his heart. I can feel that he genuinely wants his learners to experience 'success' from the way he answers questions during the support classes. He has both the 'technical' knowledge of trading as well as the ability to break down complex concepts into bite size , easily comprehensible bit of knowledge for his learners. I have learnt so much from him that gives me the confidence in what I am doing now for my own trades. I appreciate the thought that is put into designing a systematic , step by step, module by module approach to help the learner learn at his own pace. I am also appreciate of the support group (Facebook group) that is available for us to learn and connect with fellow traders. I highly recommend this to anyone who is willing to put in the hard work (time and energy) to learn from a great teacher and to be intentional to apply what he/she has learnt so that he/she will indeed experience financial freedom in due time.





**rebecca scholl**

★★★★★ 24 days ago

A methodical, low-risk approach to investing or trading with shares. Follow the modules, put the effort in and you will not regret it. My goal was a 10% return in my first 12 months, which I achieved, with a 97% success rate. The support from Terry and the other members is genuine. I've learnt so much and I strongly recommend it to anyone. You cannot short-cut, do the work and the dividends literally will pay off!



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**Ngan Vu**

★★★★★ 2 months ago

Freedom Trader Blueprint 2.0 is an easy-to-follow step-by-step guide to trading and investing in the stock market. I've completed other programs in the past and I can say that Blueprint is by far the best. I was introduced to Blueprint by a friend, and have also recommended the program to family and friends. Terry and his team are down-to-earth, humble and supportive. If you're looking to learn from someone who has had a track record of success without all the BS hype, Terry is your guy.



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**Wei Chong**

★★★★★ 13 days ago

My journey with Terry started in the early 2018. One of my friend asked me if I am interested in a free seminar on how to invest in the stock market and decided to tagged along. I was skeptical at first thinking is similar to those Youtube videos on selling complicated software, charting or reading historical data to pick a winner stock type of courses - lets face it who has the time to do all these when you have a 9 to 5 job. But I was wrong. Terry's course doesn't involve any complicated techniques or software to purchase - it is a well thought out, easy to follow modules with a fantastic group of community that you can bounce your questions off. Not only does it teach you the system that works, it prepares you to have a long term investment mindset and remove the emotional attachment to any one stock so you can sleep better at night!! I will always remember when the lightbulb lit up at the end of the course. Thanks to Terry and his knowledge I am back on track to financial freedom (slowly but surely and safely)!



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**Michelle Goddard**

★★★★★ 2 months ago

I definitely recommend the Freedom trader. I went from a complete novice to managing a trading account in a very short time while still ensuring I sleep comfortably at night. The whole team is very supportive and there to help if you need anything at all.



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**Elizabeth Cranston**

★★★★★ 18 days ago

Terry's trading and investing knowledge and programs are like nothing that I have ever seen before. He guides his students through how to invest and trade as safely as possible in the markets using the indicators that the professionals use. He explains all of the principles well and makes sure that his students know what they are doing. He provides a regular platform to be able to ask questions and have them answered. The thing I really like though is Terry's transparency. He shows you what he is doing in his own portfolios so that you can have the confidence that you are being taught to trade and invest like a professional. This is the person that I refer my clients to if they wish to learn investing or trading in shares.



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**Santino Galati**

★★★★★ 1 month ago

The Freedom Trader is an excellent online educational platform for investing and share trading. Also, Terry is very knowledgeable and friendly. I find him is a good teacher and very easy to understand. His informative system, Blueprint, teaches us what to do from the get-go. In addition, there is a support team that I use a lot which is very helpful. Highly recommend.



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